



WHAT IS TERM **LIFE INSURANCE?**

Life insurance is the cornerstone of our business. Since 1977, Primerica has offered term life insurance, giving families the coverage they need at a price they can afford.

NOBODY UNDERSTANDS WHAT FAMILIES NEED FOR LIFE INSURANCE LIKE PRIMERICA

- Simple, affordable term life insurance
- Benefit- and feature-rich solutions
- Your own representative interested in you
- Up to 70% of face amount terminal illness benefit with waiver of premium with a maximum of \$400,000
- Industry-leading renewal options
- Family banding
- Unique custom term solutions
- Increasing Benefit Rider

AN INDUSTRY LEADER SINCE 1977, PRIMERICA'S LIFE COMPANIES STAND TALL IN THE INDUSTRY.

- An average of \$3.5 million in benefit claims paid every day
- 94% of claims are paid within 14 days
- More than \$728 billion of life insurance in force*
- Rated A+ (Superior) by A.M. Best. Only 17 percent of life companies meet this standard**

* Combined totals of Primerica's life companies, as of December 31, 2016

** A.M. Best ratings range in order from the highest ratings as follows: A++, A+, A, A-, B++, B+, B, B-, C++, C+, C, C-, D, E, F.

PRIMERICA'S LIFE COMPANIES:

- Primerica Life Insurance Company
- Primerica Life Insurance Company of Canada
- National Benefit Life Insurance Company

Term life insurance underwritten by National Benefit Life Insurance Company, Home Office: Long Island City, NY in New York State; Primerica Life Insurance Company, Executive Offices: Duluth, GA in all other U.S. jurisdictions; and Primerica Life Insurance Company of Canada, Home Office: Mississauga, Ontario in Canada.